



**InSide Leap**  
**CV**  
**EXCELLENCE**

**More Success, More Rewards, More fulfillment**



**InSide Leap**

Phone: 0845 094 4603

Fax: 0845 094 4653

E-mail: [frontoffice@insideleap.co.uk](mailto:frontoffice@insideleap.co.uk)

Web: [www.insideleap.co.uk](http://www.insideleap.co.uk)



## **CV Excellence©**

How to create an excellent CV that stands out from the crowd.

Tired of not getting called back by recruiters? Frustrated about not getting past the CV screening stage? Don't understand what is going wrong, why you send your CV out but hear nothing back. Then CV Excellence is for you.

An excellent CV is essential for getting you the interviews and the job you want. Indeed it is the only part of the recruitment process you have 100% control over. However more than 95% of CV's never make it to first round interview.

**Isn't it time you gave yourself the edge over the competition?**

In today's competitive business world those who wait miss out and those that are unprepared are not rewarded.

CV Excellence is an intensive 2.5 hour training program designed to give you the tools and insights into how to create a really compelling CV. At a fraction of the cost of a professional CV writing service you learn CV writing skills that will help you get the interviews and job you deserve.

Learn cutting edge techniques and unconventional tactics to secure your ideal job and how to get your CV to the top of the employers interviewers list again and again.

# CV Excellence

## **Course contents:**

- Perception overhaul: Rethinking what it means to secure your dream job
- Employers dilemma in the 21<sup>st</sup> century: The search for Talent
- Understanding the hiring process of business today
- Setting yourself up to win: the fundamentals of every successful job hunter
- Identifying your Unique Selling Point (USP)
- Identify what your Personal Brand should be for the market place
- Understanding what an employer is really looking for *before* you draft your CV
- The research you must do for every interview
- How to hit all the right buttons for your future employer
- How to deal with gaps, downturns and lack of experience issues
- How to overcome 'lifer' misperceptions
- What the new ageism law means for your job hunting
- How to get head hunters and recruitment agencies working with you
- How to utilise and leverage the power of your social network to find hidden jobs

## **Benefits of attending:**

- Learn how to develop an excellent CV that stands out from the crowd and dramatically increases your chances of getting the interviews you want
- Learn how to develop your USP and Personal Brand
- Learn how to avoid the common errors that most professionals make
- Understand how employers and recruiters screen out 95% of candidates but will screen IN you!
- Discover the research you need to do and how to overcome gaps and experience issues
- Learn how to utilise the power of your social network to find and secure the jobs you really want
- Learn how to get recruiters and head hunters working for you!

### **Location:**

Central London

### **Duration:**

7PM to 9:30PM

**Investment: £75**

### **To Book:**

**Tel: 0845 094 4603**

**Or Visit  
[www.InSideLeap.co.uk](http://www.InSideLeap.co.uk)**